

SGSITS

DoMS - Newsletter

July- Dec 2023



Institute's Vision

A front-line institute in science and technology making significant contributions to human resource development envisaging dynamic needs of the society.

Institute's Mission

To generate experts in science and technology akin to society for its accelerated socioeconomic growth in professional and challenging environment imparting human values.

MBA Program Educational Objectives (PEOs)

- PEO 1. To equip the students with requisite knowledge, skills, competencies and ethical values necessary to create efficient Managers.
- PEO 2. To enable the students to solve real world concerns through the use of analytical tools, effective communication, critical thinking, problem-solving and decision making skills.
- PEO 3. To foster the creative, innovative and entrepreneurial potential of students for employment and lifelong learning.

Program Objectives (POs)

- PO 1: Apply knowledge of management theories and practices to solve business problems.
- PO 2: Foster Analytical and critical thinking abilities for data-based decision making.
- PO 3: Ability to develop Value based Leadership ability.
- PO 4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO 5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO 6: Perceive an aptitude for creativity, innovation and entrepreneurship

SHRI G.S. INSTITUTE OF TECHNOLOGY AND SCIENCE, INDORE DEPARTMENT OF MANAGEMENT STUDIES- DOMS



Newsletter July-Dec 2023

Vision

To be a leading learning centre of management practices that contributes in the development of dynamic needs of the society by producing ethical & global managers and entrepreneurs.

Mission

To generate competent managers with a global outlook and industrial fitness through curriculum, pedagogy, research, and mentoring in Management Education.

Message from the Head

It gives me immense pleasure to present to you the very first edition of the newsletter of the Management Department. With initiation of MBA in Hospital Administration, we embark new beginning. I am sure that the readers shall appreciate the various news items developed by the departmental faculty and students. It does showcase the hard work and smart work put in by them. This newsletter definitely reflects the stupendous achievements of the faculties and students of DOMS. It contains the departmental news on extension lectures, expert talks, students startups, industry visits, certificate.

Happy Reading.....



Prof. Girish Thakar (HOD, MBA, DoMS)

Introducing MBA HA Program

MoU Signed between DoMS and Charak Hospital



A Highlight from SGSITS is that the Department has already started a new Job oriented program in Hospital Administration. In this connection MOUs have been signed with nearby hospitals that shall provide all the practical knowledge and internship to the students.

This program particularly focuses on Hospital services, Quality in healthcare, financial and HR aspects of Hospital administration. It will provide dual specialization in those areas.

The institute has geographical proximity to many hospitals and therefore the program is quite feasible for hands on experience. The HA graduates are likely to get jobs in clinics, hospitals, TPAs, research schemes of Government and Hospital Accreditations.

11 MoU signed between DoMS and Charak Hospital

Welcoming our new buds

Date of Event – 11 September 2023

For welcoming the new students in DoMS, department conducted an orientation program. This included awareness about the do's and don'ts in the department. What new students can expect from the Institute and what institute expect from the students. This event comprised of interaction with HOD and all the respective faculty members. A quick introduction made all the students familiar with the new environment.

Institute organized an induction program for all post graduate course students where many Industry Experts, Academicians and Senior Faculty members guided the students. The programme began by welcome speech of Dr. Girish Thakar, Head of Department of Management, SGSITS. He explained the importance of induction programme and encouraged the students to be prepared for the challenges ahead. Addressing the students, Prof Rakesh Saxena, Director, SGSITS spoke about how SGSITS Institute has been maintaining quality over the years. Most of the courses being taught at the institution are accredited according to the quality parameters followed worldwide. He advised the post graduate students to become mentors for graduate students, which will prove beneficial for your own development in the future.



2.1 New buds welcomed by Prof. A. Dalpati



2.2 Campus tour done by new students.



2.3 Formal Induction program



2.3 Orientation Program attended by our new students.

Paper presentation at Acropolis (MBA -Second Year)



Expert Talks

E-ship and its importance in today's era by Priyan Shah

Date - 12 October 2023

Today the department had an honor to hear the success story of Priyan Shah who is an Serial Entrepreneur hailing from Indore, MP. With his interest in the Agriculture domain he co-founded Crop Rover, With past experience in Baari Labs, CropRigate, and CropTrails. With the startup journey from creating to acquisition of CropTrails an Agri IT SaaS Platform being used in 7 countries and maintaining about 10 Lakh farm data. Then creating Patented Agri Irrigation Automation System, then Venturing as the co-founder at Baari Labs- A Product Design and Development Studio run by serial entrepreneurs focuses on creating innovative products with the startup mindset. Then Starting up with CropRover, that would revolutionize the Agri Sector with AI and Robotics.



3.1 Priyan Shah

Getting directional towards wisdom by Sandeep Atre



3.2 Sandeep Atre

Date-13 September 2023

At the department students got an opportunity to attend an Expert talk with Dr. Sandeep Atre entrepreneur and Co-Founder of Ch Edge makers, This event was organized by IMA Student Chapter. He started with enlightening students with the pious thought of Swami Vivekanand, his life brief gave an idea of being emotional intelligent. He gradually gave real life experiences from different domains and life to show that three major aspects Intellectual independence, emotional independence and financial independence and very important for any student to survive in this competitive world.



3.3 Prof. Barua

'Use of AI and ML in management ' by Prof. Barua

Date - 31 August 2023

In the session Prof. Barua started off with refreshing his memories as a student in SGSITS. He then touched his area of Expertise i.e. Artificial Intelligence. The Importance of AI in management. How AI is becoming the new normal and what are the other benefits as well as challenges of AI were the subject of discussion. Some examples of AI application were seen in Applied Mathematics, Social Sector like identification of missing people, Health and pharmacy, environment etc. AI is also used in Supply Chain, solving logistics problems, Inventory management, Sourcing of Materials, and knowing the customer satisfaction. One of his student is doing research in optimize sharing of OLA and Uber cabs.

Way to your Success post MBA by Praseon Yadav



3.4 Praseon Yadav

Date - 6 September 2023

Alumni Mr. Praseon Yadav from Ernst & Young, Bangaluru motivated students about career options available after MBA. He also directed students, how to prepare for placements and to keep oneself Industry ready. Students asked questions about the working and culture that are followed in companies.

Exposure of Opportunities and Challenges in the Financial Markets and career opportunities by Mr Anirudh Sharma

Date - 18 October 2023

Students learned about practical working conditions. Students got Exposure of Opportunities and Challenges in the Financial Markets. Students got insights of career opportunities in the Financial Markets.



3.5 Mr. Anirudh Sharma

Student's Corner

Ad Mad Show

Development of Creativity skills in the students. Let student understand how to create an Ad.

Description of the Activity: Total 8 teams from MBA I Sem participated in the activity. The event was judged by Dr Anupama Paliwal and Dr Mayura Kemkar. Students came with innovative ideas and created ad for different products. Some of the products were solar panel, shoes, App for Room search, Multifunction Bottle, Electric for vendors, perfume etc. Students were given a time limit and were judged on the basis of creativity, presentation and persuasion techniques.

Team 'App Room Dekho' and team 'MIC' got first and second prize respectively.



4.2 App Room Dekho Team (Winner)

Ideathon

Students generated Ideas for solving customer and other problems by giving innovative Ideas. Urban Traffic & Garud were two innovative ideas.



4.1 Students presented their idea at ideathon

Visit to Ramdar Village under Gram Gati Abhiyan Smart Village Abhiyan.

The students along with faculty coordinator Dr. Mohit Kumar Pandit visited Ramdar Village near Karahi Village. The objective was to identify the problems associated with daily life of villagers related to health, infrastructure, education etc. The students visited Ekal Vidyalaya and talked with students over their problems. Later the students visited the Ramdar village, met with head of village and other villagers to understand their routine problems. Some of the problems identified were non availability of proper shelter for animals, non-availability of toilets, etc.



4.3 Tour of students at Karahi Village



4.4 Industrial Visit at Sai Machine tools

Field Visit to City MSME clusters Sector – A, Sanwer Road Industrial Area, Indore at SAI MACHINE TOOLS Pvt. Ltd.

Students of MBA II & IV Sem were taken to City MSME Area: Sector – A, Sanwer Road Industrial Area, Indore at Sai Machine Tools Pvt. Ltd., for real business world exposure. Students learned about the practical applications of Marketing, Human Resources, Finance, and Production Management. Students visited four different plants of Sai Machine Tools performing tasks related to:

Student's Corner

Talent Hunt

A Talent Hunt Show was organized during Induction for MBA Full Time and MBA Hospital Administration Batch 2023 by Daksh Club of Management Department.

Finding the hidden talent of students apart from academics and providing a platform where they can show talents which boost their confidence.



5.1 Sing your heart out



5.2 Dancers don't need wings to fly.



5.3 Believe you can and you're halfway there



5.4 Action speaks louder than words



5.5 Inspiring Others with thoughtful words

- Organizing committee learnt about how to work in a team and conduct a program successfully.
- Different performances were done by students which included singing, dancing, stand-up comedy, reciting poems; some games were also organized by Daksh Club students for junior batches.
- Students participate in different activities which boost their confidence and they overcome stage fear.



5.6 Dance is music made visible

News Coverage & Achievements

Faculty Achievement

Dr. Mayura Kemkar's work got published as a book chapter in

AI and Emotional Intelligence for Modern Business Management

Role of Emotions and Spirituality at Modern Day Efficient Work Spaces (pages 146-159)

Mayura Kemkar, Mohit Lohani, Vaniki Joshi Lohani
Conventionally, intelligence has typically been associated solely with cognitive and logical abilities.



Dr. Mayura Kemkar

Student's Thoughts

HR's Role in Cybersecurity: Safeguarding Employee Data and Privacy

"HR is like the cybersecurity superhero, shielding employee data from digital threats."

In today's world, the human resource function has become an integral part in any organization's cyber security management. It can support and improve the organizations integrity and security position with the help of employee training.

According to Mercer's 2020 Global Talent Trends Study, it is noted that 62 percent of executives say that organization's cybersecurity fail because of employee's failure in managing data security rules. But now human resource's increased participation in safeguarding employee data and privacy has become quite significant.

Factors like effective cybersecurity training program, good relationships between human resource and other departments, people operation software's like detailed planning employee records, etc. are some of the valuable points in highlighting Human Resource in cybersecurity.

Human resource's perspective to be considered in successful fulfilment of every organization's goal is vital for the development of a healthy cybersecurity network. Therefore human resource is a valuable partner in cyber risk management, assessment, immediate response and risk planning.



Purvi Saraf MBA -SGSITS

Courses Offered

- MBA - Finance , Human Resources, Operations, Marketing
- MBA in Hospital Administration

डोर टू डोर ग्राम गति अभियान में समस्याओं का बताया समाधान



खुलासा फर्स्ट... इंदौर

एकल युवा संस्थान द्वारा इंदौर मैनेजमेंट एसोसिएशन के सहयोग से डोर टू डोर ग्राम गति अभियान चलाया गया, जिसमें इंदौर शहर के विभिन्न कॉलेजों ने भाग लिया। एसजीएसआईटीएस कॉलेज से डिपार्टमेंट

ऑफ मैनेजमेंट स्टूडेंट्स के स्टूडेंट्स ने पूरे गांव का निरीक्षण किया और अलग-अलग परेशानियों का समाधान बताया। को-ऑर्डिनेटर डॉ. मोहित चौधरी ने बताया हमारे कॉलेज के होनहार बच्चों ने निरंक शिखर में बलिक सभी गतिविधियों में भाग लेकर जीत हासिल करने का प्रयास

करोते हैं। यहां मौजूद संस्कार घोवर, वृंदा गुप्त, इरिंश दुबे, प्रावी, ओजयिन्द्री, मानवी और सभी छात्र-छात्राओं ने बताया कि 'इयोरकेटर डॉ. शोभना सक्सेना और एचओडी गिरिजा का सहयोग उन्हें हमेशा मिलता है, जिससे उन्हें आगे बढ़ने में परेशानी नहीं होती।

पैकेज नहीं, प्रोफाइल के आधार पर चुनेंगे नौकरी तो तेजी से बढ़ेंगे आगे

एसजीएसआईटीएस के इंडक्शन प्रोग्राम में उस्ताओं ने व्यक्त किए विचार

एक अच्छे किरदार प्रोफाइल के लिए नौकरी एक प्रतिकूल नहीं है। योग्यता के आधार पर नौकरी से मिल हो जाती है लेकिन बहुत कुछ अपने लिए उचित नौकरी का चयन करना है। कई युवा नौकरी चुनने में गलती कर देते हैं और फिर पेंशन होते रहते हैं। इंदौर शहर की अपने लिए नौकरी का चयन करें तो उसमें पैकेज पर ज्यादा ध्यान देने की बजाय अपने किरदार के आधार पर उस नौकरी का चयन करें। ज्यादातर युवा पैकेज होते हैं और सैलरी के आधार पर करी कर लेते हैं जबकि प्रोफाइल तार होता तो सैलरी अपने बंधु ही एती। यह बात छात्रों को विवेचित होनी चाहिए।



एसजीएसआईटीएस के इंडक्शन प्रोग्राम में मौजूद छात्र। © लौ लखन

हिरवा होन खलिय। एसजीएसआईटीएस स्टूडेंट्स एसोसिएशन के अध्यक्ष मोहित चौधरी ने बताया कि इस संस्कार से युवाओं में लगभग 20 हजार पंजीयनी हैं। उन्होंने कहा कि कई अपने रीथि के आधार पर क्षेत्र चुनने पसंद करते हैं अपने पसंद के क्षेत्रों में प्रिय होन पसंद। साथ ही केवल पैकेज के आधार पर नहीं बलिक नौकरी प्रोफाइल के आधार पर करीय चुनने पसंद।

अइआईटी मुंबई के प्रोफेसर मोहित चौधरी ने कहा कि पैकेज प्रोग्राम में विषय के बारे में पता जानकारी होन जरूरी है। छात्रों को अपने कॉलेज संस्थान में केवल देने के लिए पसंदिक बन से पैकेज चुन पसंद। छात्रों को प्रोफाइल बनाने सेटोरेंट का उपयोग करनी और केवल प्रोग्राम पसंद पसंद। कॉलेज की पसंद के का जोडने में फिर बच्चे अपने अलगसे हाथ उन उपस्था नई होत जो इन दो बच्चे का सारा उपस्था करे। इस अस्था पर ही एकेडमिक हा एक बच्चे की अनुपस्थान एवं विरस हा एस्था और होन छात्र बचपन हा एक ककरोक सही और उपस्था है।

एआई समस्याओं को हल करने में बन रहा सहायक



सिटी रिपोर्टर | इंदौर

आर्टिफिशियल इंटेलिजेंस (एआई) का उपयोग इस समय कई समस्याओं को हल करने में किया जा रहा है। उत्पादों के प्रोसेस से लेकर उसे मार्केट में पहुंचाने के लिए अपनाए जाने वाले मैनेजमेंट में इसका उपयोग हो रहा है। ओला और ऊबर जैसी सेवाओं में भी इसका यूज

है। हालांकि एआई में कुछ चुनौतियां भी हैं। यह कहना है आईआईटी रुड़की के प्रोफेसर मुकेश कुमार बरुआ का। एसजीएसआईटीएस में प्रबंधन में एआई और एमएल के उपयोग विषय पर उन्होंने मुख्य अतिथि के तौर पर चर्चा की। उन्होंने कहा कि एआई के जमाने में मानव स्पर्श अपरिहार्य संसाधन है और इसकी उपेक्षा नहीं की जा सकती है।

DoMS

Management Studies(MBA).

Department of Management Studies (DOMS) was established in the year 2012, keeping in mind the increasing demand of Professional Managers in the every nook and corner of the world. The department offers Master of Business Administration (MBA) 2 year full-time PG programme with an annual intake of 60 students. For admission, students have to qualify in National level Common Management Admission Test (CMAT) entrance examination which is held by AICTE, New Delhi twice in a year. Further, all the admissions are made through centralized On-Line Counseling conducted by Directorate of Technical Education (DTE) Bhopal at the beginning of the academic session every year. DOMS MBA programme is affiliated to Devi Ahilya Vishwavidyalaya Indore and offers dual specialization in Finance, Human Resource, Marketing and Operations Management.

DOMS DREAM

The need of the hour is to nurture the managerial talent equipped with high academic integrity and business ethics and more importantly citizens with a deeper sense of social accountability who are capable of identifying the issues of importance and device optimum solutions.

DOMS PEDAGOGY

In this direction, DOMS, SGSITS Indore with academic autonomy provides its students and faculties with an opportunity to evolve their capabilities for looking beyond the boundaries and enrich their learnings through a well framed academic curriculum with the help of modern era pedagogy that includes rigorous class room learning, Role plays, Case study discussions and presentations, Summer training internships, Major research projects etc. well complemented by industry visits, seminars, expert talks for industry professionals, participation in management conclaves.

