



Title of the event	Entrepreneurial Design Thinking
Objective of the event	The workshop's primary goal was to provide insight into entrepreneurial design thinking over product design thinking with a focus on market-driven innovation and well-functioning product development.
Speakers Details	Dr. Neeraj Jain , Professor, SGSITS, Indore. Innovation Ambassador, MIC.
Faculty Coordinators	Ms. Priyanka Kokate Mr. Ranjeet Vishwakarma
Participant's details, (Number, Institute, date, venue)	Number: 83, Institute: SGSITS, Date: 24 th January 2025 & 31 th January 2025 Time: 2:00 pm to 4:00 pm. Venue: LT-202 SGSITS.
Key outcome of the activity	<ol style="list-style-type: none"> 1. Students learned to identify and solve real-world problems with a market opportunity. 2. Students learned about revenue generation, scalability, and sustainability alongside product development. 3. Developing an Entrepreneurial Mindset in Students Beyond Traditional Design Thinking

Photographs:





